

“Freedom National Bank highly recommends contracting THE WILSON ORGANIZATION, LLC (TWO) for corporate and organizational development. I was thoroughly impressed with Lawrence Wilson and his emotionally intelligent yet metric-measured approach to our corporate needs. Freedom was experiencing the typical growing pains of a company that had transformed itself and needed some executive coaching and structural feedback on several levels to ensure effective execution.

Not only did Larry work closely with our senior management team in providing leadership development, but he was invaluable to me as CEO in providing a “wider lens” – he’s opened my perspectives and thought processes. Further, his hands-on involvement and recommendations have improved our productivity, efficiency, teamwork, diversity and inclusion, and return on investment (ROI).

His timing was perfect as we were about to embark on some strategic planning for Freedom Bank. Larry’s personal experience with both large and small company structures and diverse cultures, and their strategic development challenges, provides invaluable insight to organizations in a range of industries. CEOs and presidents, senior executives and HR directors seeking a well-experienced, dynamic and engaging leader/advisor should look to Larry Wilson and TWO for innovative direction and solutions.”

Tony Botelho, President, Freedom National Bank

